



AmeriDoc Introduces Virtual Housecalls via Video Telemedicine Technology

Telemedicine provider AmeriDoc launches proprietary video engine to connect patients with licensed, U.S.-based physicians for online video consultations

Plano, TX ([PRWEB](#)) August 19, 2010 -- In an effort to trim health care costs and provide better quality care to consumers, many employers, insurance carriers and state funded programs are embracing [telemedicine](#). The practice enables health care professionals to remotely diagnose patients, recommend and monitor treatment – even order tests or prescribe medication – all using phone and electronic communications in lieu of examining a patient in person. Now, telemedicine provider AmeriDoc has added video conferencing to its list of member services, so patients and doctors can talk in real time virtually face-to-face.

The idea of a doctor providing medical advice without physically seeing the patient is not new—for example, back in the 1930s Dr. John Brinkley counseled listeners of his radio program on a variety of maladies—but technological innovations have made virtual consultations more accessible and convenient than ever. The addition of video consultations offers practitioners and patients a forum only one step removed from a traditional office or hospital visit.

“AmeriDoc made the decision to develop a proprietary video engine in part due to new regulations concerning reimbursements to insurance carriers,” says Rey Colon, the company’s chief marketing officer. “Currently, [telemedicine services](#) are covered under Medicaid in nearly half the country, but the majority of states mandate that the services include a video consultation,” he explains.

Members of AmeriDoc pay a low monthly fee for access to a secure member health portal. They can securely log online or call the company’s 24-hour customer center to schedule a consultation with a licensed physician in their state. Members can choose whether they prefer to communicate via phone or online video and are connected with a licensed doctor in their state any time day or night. The system is designed for the diagnosis of common illnesses, and patients are always advised to seek immediate attention for medical emergencies or more serious conditions.

AmeriDoc currently serves more than 75,000 members nationwide and has over 150 licensed physicians nationwide that provide members with telephone or video medical consultations. All physicians in AmeriDoc’s physician network are credentialed using standards set by the National Committee for Quality Assurance. Network doctors also have access to a proprietary telemedicine physician console, where they can view members electronic medical records, record diagnosis and treatment instructions, as well as electronically prescribed medications as needed for patients.

Industry experts believe that the continued development of telemedicine technologies will foster increased use of the practice by insurance carriers and government health care programs seeking to drive down costs associated with unnecessary doctors’ office and ER visits. Telemedicine also improves access to care for low income households and for consumers residing in rural areas.

About AmeriDoc

AmeriDoc, a nationwide service provider of [consumer-directed telemedicine](#), provides consumers with round-the-clock access to U.S.-based licensed physicians via online video, telephone and secure email using its



proprietary telemedicine technology. Regardless of location or time, a member can consult with a U.S.-based licensed physician, who will discuss symptoms, recommend treatment options, diagnose many minor conditions, and prescribe medication when appropriate. All physicians are part of the AmeriDoc Physician Network, LLC, and are credentialed following the guidelines of the NCQA and trained on the AmeriDoc Telemedicine platform. To learn more about AmeriDoc you can visit us on the web at <http://www.ameridoc.com> or by calling 1-866.747.6899

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