



Making technology work for you

Live Auctioneers brings the auction house experience online, worldwide. Using our proprietary technology, you can increase your sales exponentially by opening up your auctions to the global community via the Internet. Buyers participate in real time, bidding on lots from their desktop as the auction is being conducted at your location. In essence, Live Auctioneers lets you place sought-after items right in front of your target audience—making it easier for them to bid, and easier to buy.

Our aim is to refine the live auction process, offering online solutions that maximize the benefits to member auction houses while streamlining the processes involved. We use the Internet to publish auction house catalogs, guide bidders to items and to provide a secure environment in which they may bid online. Our alliance with eBay Live Auctions further empowers us to bring the global audience direct to your saleroom, giving you access to thousands of additional customers bidding in your auctions.

We drive the technology that modern auction houses need to do business effectively. Our turnkey services run seamlessly alongside your normal auction procedures, so you can continue to do what you do best.

Our Services

From a desktop computer, we give you full access to the tools you need to grow your business on the Internet:

Catalog Publishing

Our primary service is to prepare your business to trade on the World Wide Web and on eBay, which represents an ever-expanding global audience of over 48 million users. Lot descriptions, full color images, estimated selling prices and your contact details encourage users to view your catalog before registering to bid.

Absentee and Live Bidding

Once a user has found a lot that interests them, they can either contact you directly, or place an Absentee bid online through eBay. A simple bidding form on the lot description page lets them leave a maximum bid before the sale, very much like traditional 'left bids,' 'commission bids' or 'absentee bids.' The bid is then recorded and presented through the 'live applet' when the auction starts.

Live Auctions

This cutting edge service, offered to you via our alliance with eBay Live Auctions, lets bidders from around the world bid direct into your saleroom as the sale happens. The process is similar to a telephone bidding system, but far less time-consuming and less costly. Our experience has shown that providing live auctions online dramatically reduces unsold lots and drives up the average hammer price of your sale, as well as bringing you the opportunity to gain thousands of new customers.

AuctionLIVE™

The most comprehensive and easy-to-use auction management software for Windows, AuctionLIVE is easy to use, easy to learn and easy to manage.

Understanding Your Business

Your Live Auctioneer Account Manager is there to help you with all aspects of these services. Drawing on Live Auctioneers' five years of dedicated experience in bringing auction houses to the Internet, we can help you maximize the opportunities available in this ever-changing environment.



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